



VAT Webinar

European VAT Implications with E-Commerce

Purpose

Gain a broader understanding about Value Added Tax (VAT) and learn about your VAT registration liabilities and VAT refund possibilities when selling goods and services in Europe.

Discussion Questions

VAT is a Tax that is implemented on goods and services within the European Union (EU) and most other countries worldwide. Representatives from Commercial Service European Union, Euro VAT Refund, Inc., and UPS will provide an insight for how VAT works when the North American company sells products on-line (e-commerce), or sell software, cloud services, games and music on-line to customers in the EU, and provide helpful tools when doing business within the EU. This Webinar will further explain:

- * How VAT works
- * Understanding VAT when selling e-commerce and goods on a platform like Amazon in the EU
- * VAT and sales of Electronically Supplied Services (ESS) /Definition of ESS (software, cloud services, on-line games and music)
- * VAT procedures that a US company needs to have in place when selling these kind of goods and services to the EU customers

Guest Speakers

- Ilona Shtrom, Commercial Attaché, U.S. Commercial Service-European Union
- Britta Eriksson, CEO, Eurovat
- Natasha Sutton, International Account Executive, UPS

Webinar Information:

Date

April 23rd

Time:

11:00am EDT/8:00am PDT
90 minutes

Cost:

\$25

Registration Link:

<https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=5Q68>

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